

VELA CREATIVE, INC.

Business Profile

- Creates dynamic websites for business customers including custom CMS applications written in ASP, PHP, SQL Server, and/or MySQL
- Customizes WordPress implementations including template design
- Designs marketing materials, brochures, business cards and print ads for customers

Skills

- SEO Strategies: Technical SEO, SEO Copywriting, and Keyword Research
- Website User Interface/Usability Design
- Web Graphic Design
- Print Graphic Design
- Google Analytics, Google Adwords and Yahoo! Search Marketing
- HTML; CSS; Classic ASP; JQuery; JavaScript; SQL; PHP; MySQL
- Adobe Photoshop, Dreamweaver, Flash, Illustrator and Fireworks
- CMS Systems: WordPress, Joomla
- Microsoft Office

Samples of Work

- Recent Work
 - WordPress Customizations
 - <http://www.cherokeechristian.org>
 - <http://www.smokerisemissions.org>
 - <http://www.velaphotography.com>
 - Custom Site Design
 - <http://www.pollockandassociates.com>
 - <http://www.greenacreslandscapinginc.com>
 - Custom Site Design, Build and Database Backend
 - <http://www.hooprecruiter.com>
 - <http://www.sunshineartist.com> (Build and Database Backend only – not design)
- Logos & Business Card Design
 - <http://www.velacreative.com/files/christ-church-logo-web.jpg>
 - <http://www.velacreative.com/files/CWG-logo.jpg>
 - <http://www.velacreative.com/files/DJTCMW-biz-card.jpg>
 - <http://www.velacreative.com/files/BCT-biz-card.jpg>
- Print Ads
 - <http://www.velacreative.com/files/BCT-cover.jpg>
- Brochures
 - <http://www.velacreative.com/files/PAA-brochure-2-all.pdf>
- Vehicle Wrap
 - <http://www.velacreative.com/files/AFS-wrap.jpg>
- Media Kit (web quality)
 - <http://www.velacreative.com/files/BCT-media-kit-email.pdf>